

Michelle Adams

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PROFESSIONAL OBJECTIVE: Facilitated communications through newspaper journalism that provided balanced coverage to all media consumers; followed the best practices in reporting that aligned with our mission statement to deliver transparent and comprehensive articles.

SUMMARY OF QUALIFICATIONS:

- Maintained control of conversations through active listening; interviewed sources in-person, on the telephone, and through virtual mediums while building long-term relationships with valuable sources.
- Conducted in-depth research to stay on message; researched background information for the topic to deliver vibrant and comprehensive reporting; made interviewees comfortable so that they would speak freely when answering open-ended questions.
- Studied communications topics that covered the best practices for interviewing sources and for developing interesting narratives that reinforced the mission goal of delivering balanced coverage.

ACADEMIC COURSEWORK:

- Media Studies
- Oral Communications
- Informal Logic
- Newspaper Journalism
- Public Relations
- Marketing

PROFESSIONAL EXPERIENCE:

January 2023 - Present

Journalist, The College Tribune

- Covered hard news stories that included local politics and local board of education meetings; wrote articles to reinforce the need for in-depth coverage; branded the newspaper as an organization that delivered balanced and comprehensive coverage.
- Worked with teammates when editing, proofing and publishing articles; sustained objectives presented to reporters by the journalism professor who fostered teamwork that led to the successful publication of the weekly newspaper; the newspaper attained several awards for excellence in reporting.
- Collaborated with the student radio station to promote our newspaper; cultivated a relationship with the radio station by writing soft newspaper articles profiling the achievements of the media outlet.
- Focused on syntax and grammar when editing articles; utilized the Associated Press Stylebook so as to achieve formatting consistency; structured articles by using the inverted pyramid to prioritize content.

EDUCATIONAL BACKGROUND:

Bachelor of Media Communications • Minneapolis University • August 2020 – December 2024